



CORPORATE PARTNER INFORMATION

Association
Sponsorship
Opportunities

MISSISSIPPI
RURAL HEALTH
ASSOCIATION





CORPORATE PARTNER PROGRAM



The Mississippi Rural Health Association's Corporate Partner Program provides organizations with a year-round opportunity to demonstrate their commitment to improving healthcare in Mississippi's rural communities. Rather than sponsoring a single event, Corporate Partners support the Association's ongoing work in education, advocacy, workforce development, leadership, and member engagement while receiving continuous recognition through conferences, publications, digital communications, and educational programming.



With more than 2,000 members representing rural hospitals, rural health clinics, community health centers, public health agencies, health systems, educational institutions, and healthcare partners across Mississippi, the Association provides unmatched access to the state's rural healthcare community. Corporate Partnership is designed to create meaningful relationships that benefit both our members and the organizations that serve them.



Annual partners with the Mississippi Rural Health Association provide the greatest support for administrative function. These sponsors will receive top recognition at all Association events and in all communication pieces.

DIAMOND LEVEL	\$30,000
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PLATINUM LEVEL	\$20,000
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GOLD LEVEL	\$10,000
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SILVER LEVEL	\$5,000
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BRONZE LEVEL	\$2,000
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DIAMOND LEVEL

\$30,000 Annually

Our Diamond Corporate Partners represent the Mississippi Rural Health Association's most strategic organizational relationships. These partners play a vital role in advancing healthcare across Mississippi's rural communities while receiving the Association's highest level of year-round visibility, recognition, and engagement. Diamond Partners enjoy premier access to our membership through conferences, publications, digital communications, educational programming, and leadership initiatives.

Diamond Corporate Partners receive:

- Exclusive designation as a Diamond Corporate Partner
- Premier logo placement on the MRHA website homepage
- Dedicated Corporate Partner landing page on the MRHA website
- Unlimited complimentary job postings on the MRHA Career Center
- Recognition in all new member welcome communications
- Monthly Corporate Partner Spotlight featured across MRHA communications
- Digital MRHA Corporate Partner badge for marketing and promotional use
- Premier recognition in weekly member newsletters
- Four dedicated email communications to MRHA members annually
- Four featured social media campaigns
- Recognition at all MRHA educational events
- Presenting sponsorship of the Annual Webinar Series
- Premium exhibit booth at the Annual Conference
- Eight complimentary Annual Conference registrations
- Priority exhibit selection
- Opportunity to present an educational webinar
- Opportunity to address attendees during the Annual Conference General Session
- Presenting Sponsorship of the Annual Golf Tournament

PLATINUM LEVEL

\$20,000 Annually

Platinum Corporate Partners receive exceptional year-round visibility while demonstrating a significant commitment to strengthening rural healthcare throughout Mississippi. This level provides extensive recognition across Association programs and communications while offering numerous opportunities to engage directly with MRHA members.

Platinum Corporate Partners receive:

- Prominent logo placement on the MRHA website homepage
- Dedicated Corporate Partner webpage
- Unlimited complimentary job postings
- Recognition in new member welcome emails
- Monthly Corporate Partner Spotlight
- Digital MRHA Corporate Partner badge
- Featured recognition in weekly newsletters
- Three dedicated member email campaigns annually
- Three social media spotlight campaigns
- Recognition at educational programs
- Sponsorship recognition for Annual Webinar Series
- Premium exhibit booth
- Four complimentary conference registrations
- Priority exhibit selection
- Opportunity to present an educational webinar
- Presenting Sponsorship of the Annual Golf Tournament

GOLD LEVEL

\$10,000 Annually

Gold Corporate Partners receive year-round recognition and valuable opportunities to promote their organization while supporting the mission of the Mississippi Rural Health Association.

Gold Corporate Partners receive:

- Enhanced logo placement on the MRHA website
- Unlimited complimentary job postings
- Recognition in new member welcome emails
- Monthly Corporate Partner Spotlight
- Digital MRHA Corporate Partner badge
- Recognition in weekly newsletters
- Two dedicated member email campaigns
- Two social media spotlight campaigns
- Recognition at educational programs
- Webinar sponsor recognition
- Annual Conference exhibit booth
- Two complimentary conference registrations
- Presenting Sponsorship of the Annual Golf Tournament

SILVER LEVEL

\$5,000 Annually

Silver Corporate Partners receive meaningful year-round recognition while helping support MRHA's educational and advocacy initiatives across the state.

Silver Corporate Partners receive:

- Enhanced website listing
- Unlimited complimentary job postings
- Recognition in new member welcome emails
- Monthly Corporate Partner Spotlight
- Digital MRHA Corporate Partner badge
- Recognition in weekly newsletters
- One dedicated member email campaign
- One social media spotlight
- Recognition at educational events
- Webinar recognition
- Annual Conference exhibit booth
- Two complimentary conference registrations
- Presenting Sponsorship of the Annual Golf Tournament

BRONZE LEVEL

\$2,000 Annually

Bronze Corporate Partners demonstrate their commitment to Mississippi's rural healthcare community while receiving year-round recognition through Association communications and events.

Bronze Corporate Partners receive:

- Website listing
- Unlimited complimentary job postings
- Recognition in new member welcome emails
- Recognition in weekly newsletters
- Annual Conference exhibit booth
- Two complimentary conference registrations
- Conference program recognition

Corporate Partner Recognition and Benefits

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Website listing	✓	✓	✓	✓	✓
Enhanced logo placement	✓	✓	✓	✓	
Homepage logo placement	✓	✓			
Dedicated partner landing page	✓				
Annual Report recognition	✓	✓	✓	✓	✓
Recognition in new member welcome emails	✓	✓	✓	✓	✓
Free job postings	∞	∞	∞	∞	∞
Monthly partner spotlight feature	✓	✓	✓	✓	
Digital MRHA Corporate Partner badge	✓	✓	✓	✓	
Weekly newsletter recognition	<i>Premier</i>	<i>Featured</i>	✓	✓	✓
Dedicated member email blasts	4	3	2	1	
Social media spotlight campaigns	4	3	2	1	
Recognition at educational programs	✓	✓	✓	✓	✓
Presenting Sponsorship of the Annual Golf Tournament	✓	✓	✓	✓	

ANNUAL CONFERENCE EXHIBITOR

\$1,000

- Exhibit table with two chairs
- Two exhibitor registrations including meals
- Recognition in conference program
- Company listing on conference website
- Pre-conference exhibitor listing to attendees
- Listing in post-conference thank-you email

VIRTUAL CLINIC CONFERENCE EXHIBITOR

\$250

- Virtual exhibitor page with logo and company profile
- Downloadable brochures and resources
- Company promotional video (30 seconds or less)
- Contact information and representative listing
- Recognition during conference
- Recognition in conference emails
- Listing on conference webpage





How to Register / Sponsor

This form is for informational purposes only. To register for event sponsorship or advertising, visit our sponsorship page at www.msrha.org/sponsor or call our Association at 601.898.3001.

Refund Policy

A 50% refund will be issued for sponsors/exhibitors upon written request no later than 2 weeks before the time of publication / event that your organization is sponsoring. No refund will be given afterward.

More Information

Contact Ryan Kelly, Executive Director, at 601.898.3001, or ryan.kelly@mississippirural.org.

The Board of Directors of the Mississippi Rural Health Association reserves the right to deny any request for sponsorship, exhibit space, or advertising deemed unsuitable given the goals of the Association.