



11TH ANNUAL
MISSISSIPPI RURAL HEALTH
CLINIC CONFERENCE

REVITALIZING RURAL HEALTHCARE TOGETHER

May 16 & 17, 2024 | Virtual

MISSISSIPPI
RURAL HEALTH
ASSOCIATION





EVENT AGENDA



Day 1 - Thursday, May 16th

- Noon** **Analysis of Medicare vs. Medicare Advantage** *Barbara Carey*

- 12:45 PM** **RHC Survey Tips and Strategies** *Kate Hill*

- 1:30 PM** **State and Federal Legislative Update** *Zil Romero*

- 2:00 PM** **Common RHC Billing Questions** *John Burns*

- 4:00 PM** **RHC Debt Collection Strategies** *John Ghazoul*

- 4:30 PM** **Non-Clinical Services Available for Rural Health Clinic**
Growth *Joanie Perkins*

- 5:00 PM** **Adjourn Day 1**

Day 2 - Friday, May 17th

- Noon** **Denials Management** *Lorie Mills*

- 12:45 PM** **Social Determinants of Health: Data Collection, Coding and**
Reporting *Patty Harper*

- 1:30 PM** **Troubleshooting Medicaid Billing Errors** *Jennifer R. Grant*

- 2:15 PM** **Screening, Identification, and Referral of Sex Trafficking**
Victims in Rural Areas *Ashlee Lucas*

- 3:00 PM** **Tips and Tricks for Meeting Your Initial and Annual Rural Health**
Clinic Staff Training *Susan Campbell*

- 3:45 PM** **Adjourn Conference**



EVENT-SPEAKERS



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Communications

Barbara Carey

ID:05161200

Barbara is an exciting presenter and communicator. She believes that effective communication must be interesting and informative. Barbara has 30 years of experience in complex communication, marketing, and healthcare issues. She has pioneered a successful blueprint for winning hospital tax campaigns, coached leadership teams to be more effective, and helped hospitals increase their revenue. Barbara has an MBA from Tulane and an MA in Speech from Louisiana State University. She leads a team of top professionals at TCI. She is a native of Louisiana and lives in Baton Rouge with her husband, Alan. She was the International President of her service organization and has served on multiple community boards. She was previously Vice President of Corporate Communications for Amedisys, Inc. (AMED), a publicly traded home health company.



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RN

Kate Hill, RN

ID:05161245

Kate Hill, RN is a graduate of Albert Einstein Medical Center School of Nursing in Philadelphia, PA. As an Army Nurse, Kate served in Viet Nam (27th Surgical Hospital in Chu Lai) where she was awarded the Bronze Star for meritorious service. Kate has worked with orthopedic patients in several capacities including Head Nurse of Orthopedics in Newark, NJ., followed by Biomet working in various capacities. Kate joined The Compliance Team (TCT) in early 2012 to direct TCT's rural health clinic accreditation program and has fallen in love with Rural. As VP of Clinical Services, she has spearheaded the TCT Rural Health Clinic Accreditation program combining her clinical expertise, business acumen, and passion for delivery of the best care possible to every patient. She presently serves on the Board of the National Association of Rural Health Clinics. Kate also works with clinics in TCT's PCMH program and is ensuring that a PCMH accreditation is being increasingly rewarded by payers.



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State Government Affairs Manager

Zil Romero

ID:05160130

Zil joined NRHA staff in 2020. He assists in analyzing rural health trends at the state level, identifying model legislation, developing and executing effective strategies to engage with state government officials and stakeholders, and building relationships with the state level advocates to promote policies around rural health. He previously served on the program services team where he assisted with activities related to State Rural Health Associations, the National Rural Oral Health Initiative, and the All of Us Research Program. He joined NRHA after working as an intern on Capitol Hill for multiple members of congress. Zil has a bachelor's degree in communication, legal institutions, economics, and government from American University's School of Public Affairs.





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ID:05160200



John Burns, CPC, CMPA, CEMC, CH-CBS, RH-CBS

John Burns has worked in the healthcare arena for more than 25 years and focuses his efforts on clinical documentation improvement, correct coding, optimization of the revenue cycle, and managing compliance risk for the healthcare business. His current focus with the Arch Pro Coding centers on providing documentation and coding reviews for clients all across the United States. He has served as a corporate compliance officer and a civilian volunteer to the US Department of Defense. John provides professional audit services and customized training for qualified healthcare practitioners in an effort to identify areas of documentation, coding, and/or billing compliance concerns and offer strategies for risk mitigation. John is also an instructor and teaches many of the Arch Pro Coding classes (both virtual and on-site) including the Evaluation and Management Documentation and Coding curriculum and the Rural Health and Community Health Coding and Billing Bootcamps.



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ID:05160400



Joanie Perkins, CPC, CHCM

Joanie has worked in healthcare management for the past 30 years. Her focus for the past 20 years has been on Rural Health, specializing in Rural Health Clinics and Critical Access Hospitals. In 1987 she formed J.P. Consulting, Inc. with her business partner, Marion Armstrong and specialized in out-patient billing and RHC conversions. As the need for rural consulting grew, she divided the business up and is now the principal consultant for J.P. Consulting, working with Critical Access Hospitals and RHC's nationwide. Joanie participates on the NRHA's Rural Primary Care Workgroup and RHC constituency group along with Novitas's Provider Outreach and Education Advisory Committee. She is Chief Compliance Officer at a Critical Access Hospital in the heart of the Mississippi Delta and is involved with the economic development of that area.



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ID:05171200



Lorie Mills, RHIT, CCS

Lorie Mills brings 28+ years of experience in HI with an emphasis on Revenue Cycle. She has served three terms as President of the Mississippi Health Information Management Association and has served as a member of the MSHIMA Board of Directors in numerous roles spanning her 13-year tenure. Mills has served on the Advocacy and Policy Committee of AHIMA for three years and has previously served as a member of the House of Delegates of AHIMA for nine years. Mills is currently beginning her third year as a Commissioner of CCHIIM. Over her career, Mills has had the opportunity to be a speaker for the AHIMA National Conference, the Mississippi Hospital Association, Mississippi HIM Association, Tennessee HIM Association, and the Health Care Finance Associations of Mississippi, Alabama, and Georgia. Mills co-authored the article "Red Flags for Myocardial Infarctions Coding and CDI" published in the July 2019 Journal of AHIMA. She has worked on a project with The American College of Cardiology to develop ICD-10 code I5A, Non-traumatic myocardial injury, which was released in the October 2021 coding updates. Mills began her career in 1994 and has specialized in coding and documentation integrity with an emphasis on provider education. Mills has three children and resides in Hattiesburg, MS.





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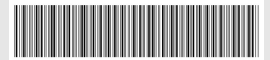
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CEO

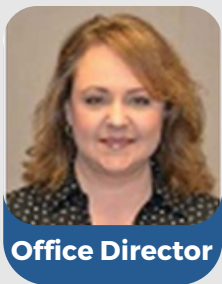
Patty Harper

Patty Harper is CEO of InQuiseek Consulting, a healthcare consulting company based in Louisiana. She has over 24 years of healthcare experience in the areas of healthcare finance & reimbursement, health information management, compliance, and practice management. She began her healthcare career as a hospital controller and reimbursement analyst. Patty holds a B.S. in Health Information Administration (cum laude) from Louisiana Tech University. She is credentialed through AHIMA as a RHIA, CHTS-IM, and CHTS-PW. She is also Certified in Healthcare Compliance (CHC®) through the Compliance Certification Board. Patty is a frequent speaker and contributor for national, state, and regional rural healthcare associations. She has held memberships regional, state and national organizations throughout her healthcare career including NARHC, NRHA, AHIMA, MGMA, and HFMA. Patty has served two terms on the Board of the National Association of Rural Health Clinics



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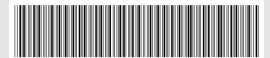
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Office Director

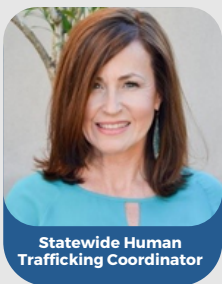
Jennifer Grant

Jennifer Grant is an Office Director at the Mississippi Division of Medicaid (DOM) in the Office of Medical Services. Mrs. Grant began her employment with DOM in June of 2008. The Office of Medical Services is responsible for many medical programs, contracts, and waivers, including but not limited to: Dental and Orthodontia, Durable Medical Equipment, Early and Periodic, Screening, Diagnostic, and Treatment (EPSDT) services, Federally Qualified Health Centers (FQHCs)/Rural Health Clinics (RHCs), Home Health, Laboratory, Physician Services, Preventive Health, Services, Private Duty Nursing (PDN), Radiology, Speech/Physical/Occupational Therapies, Telemedicine, Vaccines for Children (VFC), Family Planning Waiver (FPW), and Healthier Mississippi Waiver (HMW). Additionally, the Office oversees the Utilization Management and Quality Improvement Organization (UM/QIO) contract for DOM, as well as the Non-Emergency Transportation (NET) Broker contract.



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ID:05170215



Statewide Human Trafficking Coordinator

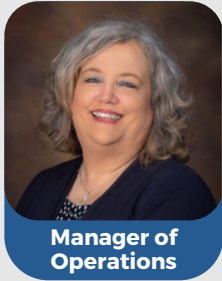
Ashlee Lucas

Ashlee Lucas serves as Chair of the Mississippi Trafficking Council with the Vice Chairs from the US Attorney's offices - Southern and Northern Districts of MS. She currently sits on the Victims of Human Trafficking and Commercial Sexual Exploitation Fund Committee at the Attorney General's Office. She represents MS on the US Health and Human Services, Administration for Children and Families, Southeastern Regional Human Trafficking Task Force Leaders Group. She is the Task Force Coordinator for the OVC FY 22 Purpose Area 2 Enhanced Collaborative Model Task Force to Combat Human Trafficking. She represents Mississippi on the National Compendium of State-Run Anti-Trafficking Initiatives in the United States. MS Lucas is a certified law enforcement training instructor through the Board of Law Enforcement Standards and Training. MS Lucas sits on the Board of Directors of Reshma's Home. Reshma's Home is a house for girls rescued and secured out of the sex trade, streets and impoverished villages in southeast Asia. She is formally a Criminal Intelligence Analyst for MS Analysis and Information Center (MSAIC) assigned to Human Trafficking and Gangs, where she authored the 2017 State Gang Threat Assessment. Mrs. Lucas started her career in Human Trafficking Awareness as an Ambassador for Shared Hope International in Vancouver, Washington. She was then hired to administrate the MS Governor's Task Force on Human Trafficking in 2015 by the MS Office of Homeland Security.





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Manager of Operations

Susan Campbell

ID:05170300

Susan Campbell, Manager of Clinic Operations for Ochsner Rush Health Systems, where she has been employed for forty years. She received her Bachelor of Science in Healthcare Administration from Kennedy Western University in 2002. Susan is a long-time active member of the National Rural Health Association, the Mississippi Rural Health Association, and the Alabama Rural Health Associations. She was elected to the Mississippi Rural Health Association Board of Directors serving from 2013-2018, and she served as President in 2015. Her Board of Directors term for the Alabama Rural Health Association began in 2019 through 2022. Susan has served in a leadership role for Rural Health Clinics since 1994. Starting in 2015 with a quality initiative for Diabetic and Hypertension patients, she was project leader for a grant project, MSQ2, that worked with patients to get their lab under control. She served and led the Rural Health Vaccine Confidence Grants for the 21 Rush Rural Health Clinics. Over her career, she has also served on several committees with the National Association of Rural Health Clinics, and she is now serving on the Board of Directors for the National Association of Rural Health Clinics.



3RD ANNUAL RHC SUMMIT
PRESENTED BY

3rd ANNUAL RHC SUMMIT

Overcoming Rising Rural Healthcare Challenges.

Innovative solutions impacting rural health.

Wednesday, May 22
12:00 pm - 2:30 pm EDT

Thursday, May 23
12:00 pm - 2:30 pm EDT

The Compliance Team (TCT) is pleased to invite you to our 3rd Annual RHC Summit where industry thought leaders gather in a virtual setting to share and discuss new ideas and solutions to the most challenging and important issues impacting rural healthcare providers.



Scan this code to register or learn more

Why attend?

- Learn from leading rural health experts who will share useful insights and strategies to rise above the many challenges RHCs face and to help improve quality, performance, outcomes, and optimize your rural health clinic.
- Connect with other rural healthcare providers, share experiences, and build collaborative relationships.
- Interactive sessions, engage in Q&A discussions.

Don't miss this opportunity to be part of a community dedicated to enhancing the delivery of healthcare in rural areas.

We look forward to you joining us!



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