

RURAL HEALTH CLINIC CONFERENCE

2020



The [Mississippi Rural Health Association](#) conducts workshops, conferences, receptions, webinars, and a variety of other opportunities for healthcare professionals to gain valuable education and networking opportunities throughout the year. Visit **msrha.org** for more details on upcoming events.

The Mississippi Rural Health Association is authorized to award [4.5 hours of pre-approved ACHE Qualified Education credit](#) for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

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Continuing Education Offered:

Nursing: 4.5 credit hours

Nursing Home Administrators: 4.5 credit hours

AAPC: 4 credit hours

ACHE: 4.5 credit hours

“This nursing continuing professional development activity was approved by the Mississippi Nurses Foundation, Inc., an accredited approver by the American Nurse Credentialing Center’s Commission on Accreditation.”

AGENDA

FRIDAY, MAY 22, 2020

Addressing The #1 Rural Health
Challenge: Declining
Reimbursements

Doug Swords

VP of Revenue Cycle Management
and Azalea Co-Founder

8:30 A.M.

Reviewing State/ National Policy
Changes Due to COVID-19

Ryan Kelly

Executive Director of Mississippi
Rural Health Association

9:15 A.M.

Optimizing the 340B Pharmacy Program for
Rural Communities

Josh Kennedy, BSN, RN

Vice President of Clinical Operations, RxXtra 340B
Solutions

Trent Lott, Pharm.D.

Vice President of Pharmacy Operations
RxXtra 340B Solutions

10:15 A.M.

AGENDA

FRIDAY, MAY 22, 2020

How Mississippi's RHCs are Overcoming COVID-19 Related Obstacles

Julie Timm

Natchez Pediatric Group

Sharon Turcotte

Rush Health Systems

Joanie Perkins

North Sunflower Medical Center

Brad Shirley

Baptist Medical Center, Leake

11:15 A.M.

Virtual Vendor
Session

12:00 P.M.

1:00 P.M.

RHC Certification /
Recertification Amid COVID-
19

The Compliance Team, AAAA,
and MSDH representatives

2:00 P.M.

ADJOURN

SPONSORS



GOLD



SILVER



BRONZE



VIRTUAL
EXHIBITORS

SPEAKERS



Doug Swords, Cofounder | VP of RCM

Douglas Swords helms the company's back-office Revenue Cycle Management (RCM) service division, driving bottom line growth for Azalea clients. Swords brings over 15 years of experience in the healthcare industry, specializing in management and scaling of RCM operations for medical providers and facilities of all sizes. He holds a Finance degree from Valdosta State University.



Josh Kennedy, BSN, RN, ACE | VP of Clinical Operations for RxXtra 340B Solutions

Josh is a registered nurse in the state of Mississippi with nearly a decade of nursing experience. In addition to his clinical skills, Josh has consulted and managed clinical operations for up to ten critical access hospitals in seven different states. His expertise in rural health and provider-based clinics has been instrumental in converting multiple free standing clinics to provider-based rural health clinics. Josh's desire is to help rural hospitals grow their clinical services and optimize their resources so they can provide more care options to the patients and communities they serve.

SPEAKERS



Trent Lott, Pharm.D. | VP of Pharmacy Operations for RxXtra 340B Solutions

Trent is a licensed pharmacist in the state of Mississippi with over two decades of pharmacy experience. With a background in both retail and hospital management, he provides a wealth of knowledge and wisdom in bridging the gap between covered entities and retail pharmacies as it relates to the 340B program. For the last five years, Trent has developed and managed a highly successful critical access hospital 340B program. With the creation of RxXtra, he now has contracted with other critical access hospitals, federally qualified health centers, and disproportionate share hospitals to provide 340B management. His passion is to share this knowledge with others to provide affordable care to patients who may not otherwise be able to obtain it.



Julie Timm | Compliance Officer for Pediatric and Adolescent Clinic

Julie Timm is the Compliance Officer for the Pediatric & Adolescent Clinics (PAC) in Natchez, Mississippi (2 locations) & Vidalia, Louisiana (1 location). All three clinics are certified independent rural health clinics. Julie's educational background is in nursing, with a Bachelor of Science in Nursing from Louisiana State University Health Sciences Center in New Orleans, Louisiana. The focus and purpose of her work in becoming a Mississippi Rural Fellow was the establishment of the first school based rural health clinic in Mississippi in 2017 at Robert Lewis Magnet School in Natchez, Mississippi. The school based rural health clinic was the recipient of the American Academy of Pediatrics CATCH (Community Access To Child Health) Grant for which Julie was the primary grant writer. Julie's personal passion in establishing a school based rural health clinic is to see the expansion of adolescent behavioral health services in her community.



SPEAKERS

Sharon Turcotte, RN, BSN, MSN, MRHF, CRHCP | Director of Primary Care Clinics for Rush Health System

Sharon Turcotte has 32 years of professional nursing and healthcare management experience. Her experience includes medical surgical nursing, emergency nursing, staff development, risk management and director of nursing and director of clinical services. She earned her Master's in Nursing at University of South Alabama, and her undergraduate Bachelor of Science in Nursing with Honors from the University of Southern Mississippi. Her areas of research were nursing leadership and healthcare literacy. She is a member of the Sigma Theta Tau International Honor Society of Nursing, the Mississippi and National Rural Health Associations. Sharon is currently the Director of Primary Care Clinics for Rush Health System. In her role she is responsible for the daily operations of primary care and provider based rural health clinics. Sharon is constantly seeking ways to promote high quality patient care, increased access to care, and foster continuous improvement.



Joanie Perkins | Chief Compliance Officer North Sunflower Medical Center

Joanie has worked in healthcare management for the past 30 years. Her focus for the past 20 years has been on Rural Health, specializing in Rural Health Clinics and Critical Access Hospitals. In 1987 she formed J.P. Consulting, Inc. with her business partner, Marion Armstrong and specialized in out-patient billing and RHC conversions. As the need for rural consulting grew, she divided the business up and is now the principal consultant for J.P. Consulting, working with and Critical Access Hospitals and RHC's nationwide. Joanie participates on the NRHA's Rural Primary Care Work group and RHC constituency group along with Novitas's Provider Outreach and Education Advisory Committee. She is Chief Compliance Officer at a Critical Access Hospital in the heart of the Mississippi Delta and is involved with the economic development of that area.

SPEAKERS



Brad Shirley, MBA, NRP | Director of Clinical Operations at Baptist Memorial Health Care

Brad Shirley is the Director of Clinical Operations for Baptist's four rural health clinics in Leake and Attala counties. With more than 25 years of healthcare experience, Brad has worked as a paramedic, an emergency planner, an educator, and a clinic director. He earned his Bachelor degree in Emergency Medical Services and holds a Masters of Business Administration.

Brad lives in Brandon, Mississippi and enjoys spending time binge watching Netflix with his wife Christine, or taking road trips living out his own version of Diners, Drive-ins, and Dives.



Kate Hill, RN | Vice President of Clinical Services at The Compliance Team

Kate Hill, RN, is a graduate of Albert Einstein Medical Center School of Nursing in Philadelphia, PA. As an Army Nurse, Kate served in Viet Nam (27th Surgical Hospital in Chu Lai) where she was awarded the Bronze Star for meritorious service. Kate has worked with orthopedic patients in several capacities including Head Nurse of Orthopedics at in Newark, NJ. Nearly 3-decades with Biomet followed in various capacities. Kate joined The Compliance Team in early 2012 to direct TCT's rural health clinic accreditation program and has fallen in love with Rural. As VP of Clinical Services, she has spearheaded the TCT Rural Health Clinic Accreditation program combining her clinical expertise, business acumen and passion for delivery of the best care possible to every patient. She presently serves on the Board of the National Association of Rural Health Clinics. Kate is now also working with clinics in TCT's PCMH program and is seeing that a PCMH accreditation is being increasingly rewarded by payers. Kate lives in suburban Philadelphia with her husband and near her three granddaughters. She loves teaching Sunday school to the 4s.



SPEAKERS

Elsie Crawford, RN, BSN, MHA | VP Operations at Wilkens Medical Group

Elsie is a certified Medicare RHC surveyor & works for AAAASF doing clinic surveys. She also serves on 3 Boards of Directors: NARHC, KYPCA, & the TN Rural Health Assn. Additionally, she is the VP of Operations & Director of Nursing with Wilkens Medical Group since 1974 where she manages clinics in KY & TN. Elsie attended Cumberland College & Carson Newman College for BA & Roane State Community College for Nursing. Elsie has served on the board of The TN College of Applied Science (Nursing Division) since 2004, Board Member of NARHC since 2006, Jellico SDA Church School Board Member (Treasurer) for 9 years & Jellico City Council for 12 years.

THANK YOU!

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