



RURAL HEALTH CLINIC  
**CONFERENCE**

May 3, 2019

The Mississippi Rural Health Association conducts workshops, conferences, receptions, webinars, and a variety of other opportunities for healthcare professionals to gain valuable education and networking opportunities throughout the year. Visit [msrha.org](http://msrha.org) for more details on upcoming events.

**Continuing Education:**

5.75 hours of Nursing

5.75 hours of ACHE

5.75 hours of Nursing Home Admin.

4 hours of AAPC

5.75 Mississippi Rural Health Fellow (MRHF)

The Mississippi Rural Health Association is authorized to award 5.75 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

This application has been submitted to the Mississippi Nurses Foundation, Inc for approval to award 5.75 contact hours. The Mississippi Nurses Foundation, Inc is accredited as an approver of continuing education by the American Nurses Credentialing Center's Commission on Accreditation.



# RURAL HEALTH CLINIC CONFERENCE

Friday, May 3, 2019 | Hilton Jackson

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- 8:30 a.m. RHC Compliance Update**  
Patty Harper, InQuiseek
- 9:30 a.m. Focusing on the Revenue Cycle**  
Landon Tooke, Impact Healthcare
- 10:30 a.m. Break**
- 10:45 a.m. Breakout Sessions**
- Track 1 Complete RHC Medicare Billing**  
Patty Harper, InQuiseek  
Kim Robinson, Novitas
- Track 2 Tools for Improved RHC Function: Panel**  
**Buying Group:** Paul Kelly, FirstChoice  
**Improved Connectivity:** Natalie Verette, Telequality  
**Data and Access Controls:** Clark Cummins, Badgepass
- 12:15 p.m. Break**
- 12:30 p.m. Lunch**
- Keeping Your Clinic's IT Secure**  
Todd Gooden, The Solutions Team
- 1:30 p.m. Break**
- 1:45 p.m. Human Resource Administration in your RHC**  
Patty Harper, InQuiseek
- 2:30 p.m. Raising RHC Quality with PCMH**  
Kate Hill, The Compliance Team
- 3:15 p.m. HIPPA Review**  
Bruce McCully, Dynamic Edge Inc.
- 4:00 p.m. Adjourn**

## SPEAKER BIOGRAPHIES

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### **CLARK CUMMINS**

Director of Corporate Sales Badgepass Inc.

Clark has over 20 years of Medical Technology experience. He has served in an advisor capacity for several healthcare organizations throughout the country. While working with BadgePass, the fastest growing credential management company in North America, he has helped dozens of Healthcare organization streamline and combine technologies. From consultations on physical security to increasing revenue by means of electronic registration, Clark is one of the top healthcare advisors in Credential Management in the US. Clark has worked with Public Health organizations such as MS Rural Health Association as well as The Community Healthcare Centers of MS for over a decade. Clark cut his teeth on Healthcare GPO management in 1999, and has been growing his knowledgebase for the past two decades. With his ROI based mindset, Clark has helped many organizations with funding and technology consultations to make sure they are compliant and valued.



### **TODD GOODEN**

In 1996, he received the Mississippi Business Journal's "Top 40 under 40" distinction – awarded annually to rising business leaders throughout the state. At the time, he was the youngest person to ever receive the award: Todd was twenty-four.

Two decades and three companies later, he recently received the prestigious award of The Most Successful Entrepreneurs of 2018 by Beyond Exclamation Magazine.

In 1995, Todd founded Consultrix Technologies, a technology services firm in Jackson, Mississippi. Under his leadership as the President and CEO, the company was named in Mississippi Business Journal's list of "40 Fastest Growing Businesses" five years in a row, and reached annual revenue heights of \$9 million per year before its sale in December 2006.

Today, Todd is still driven, and for a good cause. Providing IT services in the healthcare field, his current company, The Solutions Team, assists 2.5 million patients each year receive care from their physicians. As Founder and CEO, Todd's goal is to increase this to touch 25,000,000 lives each year by 2025.





### **PATTY HARPER**

Patty Harper, CHTS-IM, CHTS-PW, is CEO of InQuiseek, LLC, a business and healthcare consulting company based in Louisiana. She has over 20 years of healthcare experience in the areas of healthcare finance & reimbursement, health information management, compliance, and physician practice management. She began her healthcare career as a hospital controller and reimbursement analyst. Patty holds a B.S. in Health Information Administration (cum laude) from Louisiana Tech University. She is credentialed through AHIMA as a RHIA, CHTS-IM, and CHTS-PW. Patty successfully completed AHIMA's ICD-10 Academy and has been recognized as ICD-10 Trainer. She is also a frequent speaker and contributor for national, state and regional and rural healthcare associations on these and other reimbursement-related topics. She holds active memberships in a number of regional, state and national organizations including NARHC, NRHA, AHIMA, MGMA, and HFMA. Patty serves on the Board of NARHC and LRHA.



### **KATE HILL**

Kate Hill, RN, is a graduate of Albert Einstein Medical Center School of Nursing in Philadelphia, PA. As an Army Nurse, Kate served in Viet Nam (27th Surgical Hospital in Chu Lai) where she was awarded the Bronze Star for meritorious service. Kate has worked with orthopedic patients in several capacities including Head Nurse of Orthopedics at in Newark, NJ. Nearly 3-decades with Biomet followed in various capacities.

Kate joined The Compliance Team in early 2012 to direct TCT's rural health clinic accreditation program and has fallen in love with Rural. As VP of Clinical Services, she has spearheaded the TCT Rural Health Clinic Accreditation program combining her clinical expertise, business acumen and passion for delivery of the best care possible to every patient. She presently serves on the Board of the National Association of Rural Health Clinics. Kate is now also working with clinics in TCT's PCMH program and is seeing that a PCMH accreditation is being increasingly rewarded by payers.

Kate lives in suburban Philadelphia with her husband and near her three granddaughters. She loves teaching Sunday school to the 4s. She's happy to share photos anytime.



### **PAUL KELLY**

Paul Kelly serves as the Regional Director for First Choice Cooperative, a group purchasing organization focused on supply chain cost savings and analysis for hospitals, medical clinics, and schools. He has spend more than 40 years in the healthcare industry with management positions in Bausch and Lomb, one of the nation's largest optical manufacturers, and ABB Optical Group, the largest distributed of ophthalmic supplies in the nation.



### **BRUCE MCCULLY**

A farm boy from Northern Michigan and self-professed computer nerd, Bruce McCully is one of the nation's leaders in rural hospital network cybersecurity. Committed to educating those outside of the IT industry on security threats and best practices, Bruce engages crowds with his energetic, passionate, and charmingly nerdy demeanor.



### **KIM ROBINSON**

Provider Education Specialist, Novitas Solutions, Inc.

Kim Robinson, VA, IHS, RHC, FQHC Liaison, is a Provider Outreach Education (POE) Specialist for Novitas, the Medicare Administrative Contractor (MAC) for all services in Jurisdiction H (Arkansas, Colorado, Louisiana, Mississippi, New Mexico, Oklahoma and Texas). Kim specializes in Medicare Part A and Part B, Medicare Secondary Payer (MSP), liaison for the Indian Health Services (IHS), Rural Health Centers (RHCs), Federally Qualified Health Centers (FQHCs), Veterans Affairs (VA), and a Medicare Secondary Payer (MSP) Auditor.

Kim has 35 years of experience in Medicare claims, billing and operations. Prior to joining Novitas 6 years ago, she was with TrailBlazer Health Enterprises for 29 years and served in the education department as the Veterans Affairs (VA) liaison, during the time she has held various positions including Medicare Secondary Payer (MSP), Part A and Part B claims processing, written correspondence, telephone customer service, processed claims and handled correspondence for Durable Medical Equipment (DME).

The primary focus is to meet the educational needs of the physicians and suppliers; this is accomplished through conducting workshops, on-site visits and speaking to various groups.





### **LANDON TOOKE**

Landon Tooke, CHC, CCEP, CPCO, is the COO, Chief Compliance Officer, and Privacy Officer of Impact Healthcare Solutions, a Revenue Cycle Management Services firm. He also administers the compliance programs for numerous rural hospitals. Landon served as CEO of Reeves Memorial Medical Center from 2009 to 2013 and as Interim CEO of LTP Medical Mobile, Inc. during which he lead both organizations through full restructuring and financial turnaround. Landon worked as an Executive for Clinical Pathology Laboratories and as a clinical specialist at a large acute care hospital. Landon specializes in organizational turnarounds with specific focuses in revenue cycle, compliance, market share expansion, infrastructure development, and innovation.



### **NATALIE VERRETTE**

Natalie joined TeleQuality Communications in 2008, holding numerous positions throughout the company in sales, finance, and operations before her promotions to Director of Operations in 2011 and Director of Sales in 2016.

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Jackson-Hinds Comprehensive  
Health Center

UMMC Center for Telehealth

MS Dept. of Corrections - Division  
of Victim Services

Information and Quality  
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